

Specs & Pricing

Twixl Publisher. Your creativity, Our ingenuity



ESSENTIAL

PROFESSIONAL

ENTERPRISE

Pricing (excl. VAT)

Twixl Publisher yearly subscription

Starts at \$ 5,450

CONTACT US

CONTACT US

Overview

Number of production apps

1

1 or more

1 or more

Create native iOS and Android apps for phone/tablet/universal
Minimum iOS14 and Android 7

v

v

v

Publish

> Enriched InDesign content

v

v

v

> HTML content

v

v

v

> PDF files , images, movies, ...

v

v

v

Publish on the Apple App Store, Google Play store or In-house

v

v

v

Publish your app in a browser

v

v

v

Send an unlimited number of push notifications

v

v

v

Support for in-app purchases and subscriptions

v

v

v

Manage content download options

v

v

v

Preview & share

v

v

v

Built-in analytics

v

v

v

Free updates and upgrades	v	v	v
Online support	v	v	v

Solution

Access to Twixl platform	v	v	v
Twixl App (iOS & Android) Free download from the App Store or Google Play	v	v	v
Twixl Publisher application macOS only	v	v	v
Twixl Publisher Plug-in for InDesign (CC2015 or higher) Available for Windows and macOS	v	v	v

Features

Customizable user interface Grid-based layout, Server-driven	v	v	v
Hamburger menu	v	v	v
Table of contents	v	v	v
Full text search	v	v	v
Social sharing (via e-mail, Facebook, Twitter, ...)	v	v	v
Built-in Twixl analytics	v	v	v
Support for portrait & landscape orientations	v	v	v
Support for split view multitasking on iPadOS	v	v	v
Interactive InDesign features Action buttons, Hyperlinks, Slide shows, Embedded video, YouTube or Vimeo video, Audio, Scrollable content, Image sequences, Web viewers with external or embedded HTML, Apple or Google Maps, ...	v	v	v
Support for InDesign's alternate/liquid layouts	v	v	v

ESSENTIAL

PROFESSIONAL

ENTERPRISE

Preview

Phone & tablet app preview in iOS simulator On macOS only	v	v	v
Preview your app and contents on iOS or Android tablet or phone With free Twixl App	v	v	v

Deploy

Supported platforms: <ul style="list-style-type: none"> • iPad and iPhone (iOS & iPadOS 14 and higher) • Android Tablets & phones (7 and higher) • Laptops and Desktops via the 'browser client' on Chrome, Safari, Firefox, Edge, ... 			
Create & publish "Ad Hoc" builds for iPad & iPhone	v	v	v
Create & publish test builds for Android tablets & phones	v	v	v
Create & publish native apps	v	v	v
> for iOS and Android (phone/tablet/universal)	v	v	v
> for the Apple App Store, Google Play store or In-house	v	v	v
> in the browser	v	v	v

Stores

App Store Connect, Google Play	v	v	v
In-app purchases on iOS & Android	v	v	v
Subscriptions on iOS & Android Periodical / All access	v	v	v

ESSENTIAL

PROFESSIONAL

ENTERPRISE

Management

Manage multiple apps per account	-	v	v
Manage the app interface	v	v	v
Manage articles and collections	v	v	v
Manage entitled users & groups	v	v	v

Storage & Downloads

Content storage on Twixl platform servers	v	v	v
Support for:			
> Enriched InDesign (Twixl .article) files	v	v	v
> HTML files	v	v	v
> PDF files	v	v	v
> Video streaming	v	v	v
Download per article	v	v	v
Optional download of a collection as 'monolithic' for offline access	v	v	v
Full offline mode	v	v	v
Bandwidth volume per year	2 TB	TBD	TBD
Extra bandwidth Remains valid as long as you have an active subscription	\$ 950 / 5 TB	\$ 950 / 5 TB	\$ 950 / 5 TB

Security

Two-factor authentication to access the Twixl platform	v	v	v
Multiple admin API keys per account	Optional	v	v

Communication

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Push notifications:	v	v	v
Text or rich push notifications	v	v	v
Deep linking to a collection/article	v	v	v
Scheduled push notifications	v	v	v
Segmented push notifications by OS	v	v	v

Entitlement

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Built-in:			
> Print subscribers	v	v	v
> Users & Groups	v	v	v
> Access key	v	v	v
> Promo code	v	v	v
Custom entitlement via API	-	v	v
Auto logout support	v	v	v

Content segmentation via Advanced scripting

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Filter the content that is shown to a user based on app variables	-	v	v

Integration API

	ESSENTIAL	PROFESSIONAL	ENTERPRISE
Setup automated production workflows	Optional	v	v
Push content to your app			
Built-in integration with Canvasflow, Vjoon K4, Woodwing Studio			
Custom integration with any CMS			

ESSENTIAL

PROFESSIONAL

ENTERPRISE

Automated content sources

Optional

v

v

To pull content to your app from the web

Pull or subscribe to content from: RSS/Atom feed (WordPress, Drupal, ...),

YouTube channel / user / playlist, Vimeo channel / user / group

Advanced logging report portal

-

v

v

Get direct access to the problem reports of your users/readers to enable you to address issues even faster

Google Analytics v4 support

-

v

v

In addition to the built-in analytics, you can connect your app to Google Analytics v4

Custom domain for browser client

Optional

v

v

Use your own domain instead of the default Twixl domain

SSL Certificate included

To pull content to your app from the web

Onboarding / update training

Optional

v

v

½ day onboarding training to help you setup your project

Yearly update training on new features with each renewal

Priority support

-

-

v

Customers with priority support will always be served first

ESSENTIAL**PROFESSIONAL****ENTERPRISE****Custom SLA**

-

-

v

If you have specific needs in terms of support, a specific agreement can be setup defining our availability and response times

Custom storage

-

-

Optional

Host your content outside the Twixl environment, on your own servers

Custom development services

-

Optional

Optional

Have Twixl engineers setup your custom integrations to optimize your workflow, manage access to your app or setup your custom reporting

App management services

-

Optional

Optional

Let a Twixl partner manage your app project for you within an agreed framework

Advanced features

-

-

Optional

Ask for the development of specific features for your app

(Subject to acceptance by Twixl's product team)